



INTERNATIONAL SCHOOL
Ikast-Brande

Letter from the Head of School 4 December 2020

Dear Parents

Going live... our new website!

I am delighted to announce that we have now launched the newly redesigned ISIB website. I would like to thank Mr Rob Marshall, who has devoted many hours of his time to giving our school's online presence a complete makeover. The new website has a bright and colourful new look that reflects our school's happy, lively, and purposeful atmosphere. Please visit isib.dk and explore the website's various pages and links. If you have any feedback to share, please email me at tomwilde@isib.dk. We are developing further improvements and new videos which will be added over the coming weeks and months, so be sure to check the website regularly - and don't forget to follow us on Facebook, Instagram, and YouTube.

Sharing our successes

As well as the new website, we have been looking at numerous other ways in which we can raise our school's profile in the local community and the wider Midtjylland region. Like FC Midtjylland, we may seem like a small club, but we fully intend to make our mark on the big stage! With this goal in mind, I am delighted to welcome Ms Christiane Conradt-Eberlin to the ISIB team as our Marketing and Admissions Officer, a role she has previously fulfilled at the American School of Warsaw and Copenhagen International School. Ms Conradt-Eberlin officially joins us in January 2021, but has already started familiarizing herself with our school: why parents choose us, who we are, and what we do that makes us special. I have no doubt that she will enable ISIB to take significant steps forward in how we share our story with Danish and expatriate families, so that our school continues to go from strength to strength. Welcome, Christiane!

Mock examinations

Our IG2 students began taking their mock examinations on Tuesday this week. These practice exams are deliberately made as close as possible to the real thing, to prepare students academically, physically, and mentally for the demands of the final examinations in May/June 2021. The results of the mock examinations are used to predict students' results in the summer, so it is essential that the students take them seriously. They also represent an opportunity for students to practise their revision and study techniques, and see which ones they find most helpful.



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Innovation Week

Next week will be Innovation Week at ISIB. This hotly anticipated school event involves students from Year 6 all the way to our senior students in Year 11. Each group of students has to create its own mini-company, including drafting a business plan, developing a marketing strategy, obtaining the resources they need, and managing a budget. Each student has a specific role to play: say, as a manager, financial manager, marketing and sales manager, secretary, or human resources officer. In short, this is an excellent experience of using personal and academic skills to solve real-world business problems, as well as working as part of a team to achieve a shared goal.

Online coffee mornings

We are eager to enable parents to be more involved in school, even though we cannot meet in person. Once the Covid-19 restrictions end, I will be inviting randomly selected parents to meet with me every fortnight for an informal coffee morning, so that we can discuss the ways in which the school is evolving, and what parents would particularly like to see. In the meantime, the plan is to host coffee mornings online, starting in the New Year, so be on the lookout in case you get an invitation to your email inbox!

God Jul! at ISIB

Our school Christmas tree was beautifully decorated on Monday afternoon. Children of all ages across the school hung baubles with their special holiday wishes written on the back. Unsurprisingly, there was something of a Covid-19 theme, with many students wishing for the virus to disappear. Other wishes varied quite a bit: from wishing for “an end to world poverty and hunger,” to “I wish for one billion subscribers on my YouTube channel”! Afterwards the children enjoyed eating fresh *æbelskiver*.

I would like to thank the Student Representative Council for their help with this event, along with Ms Laxy Gunasingham and Mr Donnacha Burke. Ms Sylwia Grzesik has also been busy creating beautiful Christmas decorations in the school: her young Breakfast Club team created the longest paper chain I have ever seen! I even have my very own *julenisse* outside my office – and if any of the children have suggestions as to what his name should be, I would love to hear them.

Regards / Venlig hilsen

Tom Wilde, Head of School